



08.20.16

*give cancer*  
**THE BOOT**

AMERICAN CANCER SOCIETY ★ 2016 CATTLE BARON'S BALL®



# *Give Cancer* **THE BOOT**

**AMERICAN CANCER SOCIETY ★ 2016 CATTLE BARON'S BALL**

**SATURDAY, AUGUST 20, 2016**

Alda's Magnolia Hill  
5110 Stagecoach Rd  
Little Rock, Arkansas

## **TICKET PRICING**

Individual ticket: \$100  
Table of eight: \$1,500

The American Cancer Society Cattle Baron's Ball brings together cowboys and cowgirls for an evening of western-themed fun, and raises funds to help the Society finish the fight against cancer.

The ball promises a toe-tapping, knee-slapping, rip-roaring good time, all for a great cause! Grab your hat, pull on your boots, and throw on your best western gear!

## **THE EVENING WILL INCLUDE:**

Dinner | Dancing | Live Entertainment | Silent and Live Auctions | Games and More!



**2016 CATTLE BARON'S BALL | LITTLE ROCK, ARKANSAS**



# ABOUT THE CATTLE BARON'S BALL

## HOW YOUR CONTRIBUTIONS HELP SAVE LIVES

Your support enables the American Cancer Society to help those touched by cancer and continue our lifesaving mission in so many ways. You may not know all the American Cancer Society is doing thanks to our generous donors. Simply put: we save lives by helping people stay well and get well, by finding cures, and by fighting back against cancer.

### STAY WELL

The American Cancer Society helps people live healthier lives by preventing cancer or finding it early, when it's most treatable.

### GET WELL

The American Cancer Society is committed to helping people get well by guiding cancer patients and their families through their cancer experience and relieving some of the emotional and financial burdens that a cancer diagnosis can bring.

### FIND CURES

The American Cancer Society funds and conducts groundbreaking research that helps us understand cancer's causes, determine how best to prevent it, and discover new ways to cure it. As the largest private, not-for-profit funder of cancer research, we've played a role in almost every major cancer breakthrough in recent history.

### FIGHT BACK

The American Cancer Society empowers those touched by cancer to fight back by working with legislators to pass laws to help fight cancer and rally communities worldwide to join the fight. The American Cancer Society Cancer Action Network<sup>SM</sup> – the Society's nonprofit, nonpartisan advocacy affiliate – is the nation's leading cancer advocacy organization that is working every day to make cancer issues a national priority.

The Society's toll-free information line (1-800-227-2345) and website ([cancer.org](http://cancer.org)) are available 24 hours a day, seven days a week, offering comprehensive information about cancer and services that help cancer patients and their families make informed decisions about their care.



# SPONSORSHIP OPPORTUNITIES

## **PRESENTING SPONSOR – \$25,000**

*One opportunity available*

- » The Distinguished Visionary Award from the American Cancer Society
- » Two reserved tables of eight with premier seating around stage
- » 16 Tickets provided to exclusive pre-party event
- » Signage as presenting sponsor with prominent acknowledgment
- » Recognition in all publicity and promotional pieces
- » Opportunity to address the crowd at the Cattle Baron's Ball
- » Sponsor logo prominently displayed on the save the date
- » Opportunity for full page recognition in Cattle Baron's Ball program
- » Prominent recognition in invitation and website
- » Recognition on the event's social media sites

## **ENTERTAINMENT SPONSOR – \$20,000**

*One opportunity available*

- » The Honorable Visionary Award from the American Cancer Society
- » Reserved Table of eight with premier seating around stage
- » Eight tickets provided to exclusive pre-party event
- » Signage with name/logo on sponsored area
- » Recognition during the Cattle Baron's Ball from the band stage
- » Recognition in all publicity and promotional pieces
- » Recognition in invitation, program and website
- » Recognition on the event's social media sites

## **DIAMOND BARON SPONSOR – \$15,000**

*Three opportunities available*

- » The Visionary Award from the American Cancer Society
- » Reserved table of eight with premier seating around stage
- » Eight tickets to exclusive pre-party event
- » Recognition during the Cattle Baron's Ball
- » Recognition in invitation, program and website
- » Recognition on event's social media sites

## **DESIGNATED GIFT SEED MONEY SPONSOR – \$10,000**

Your contribution will provide the "seed" money for a Designated Gift. You will choose from a list of American Cancer Society sponsored projects such as patient navigation, transportation, research. During the Live Auction, the audience at the Ball will be able to add to your gift. All money raised during that portion of the evening will be used exclusively for the program that you have chosen. Recognition as a Wrangler Sponsor on ball website and Facebook page

- » The Visionary Award from the American Cancer Society
- » Reserved table of eight with premier seating
- » Eight tickets provided to attend exclusive pre-party
- » Signage with name/logo on sponsored area
- » Recognition during the Cattle Baron's Ball
- » Recognition in all publicity and promotional pieces
- » Recognition in invitation, program and website
- » Recognition on the event's social media sites



# SPONSORSHIP OPPORTUNITIES

## **PLATINUM BARON SPONSOR – \$10,000**

- » The Visionary Award from the American Cancer Society
- » Reserved Table of eight with Prime Seating
- » Eight tickets to attend exclusive pre-party
- » Recognition during the Cattle Baron's Ball
- » Recognition in invitation, program and website
- » Recognition on the event's social media sites

## **GOLDEN BARON SPONSOR – \$10,000**

- » Reserved table of eight with Preferred Seating
- » Eight tickets to attend exclusive pre-party
- » Recognition during the Cattle Baron's Ball
- » Recognition in invitation, program and website
- » Recognition on the event's social media sites

## **SILVER BARON SPONSOR – \$5,000**

- » Reserved table of eight with preferred seating
- » Six tickets to attend exclusive pre-party
- » Recognition during the Cattle Baron's Ball
- » Recognition in invitation, program and website
- » Recognition on the event's social media sites

## **BANK SPONSOR – \$3,500**

- » Reserved table of six with preferred seating
- » Six tickets to attend exclusive pre-party
- » Signage with name/logo on sponsored area
- » Recognition during the Cattle Baron's Ball
- » Recognition in program and website
- » Recognition on the event's social media sites

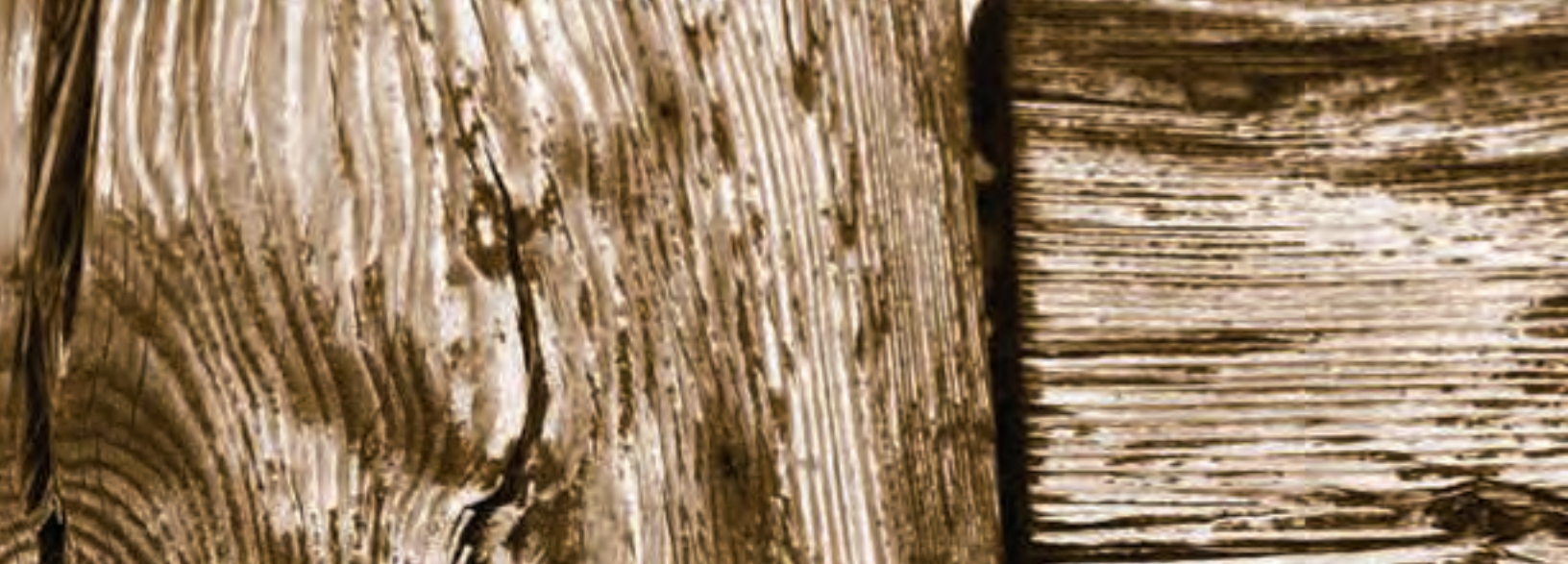
## **GAMING AREA SPONSOR – \$3,000**

- » Reserved table of six with preferred seating
- » Four tickets to exclusive pre-party
- » Signage with name/logo on sponsored area

## **BARON TABLE – \$1,500**

- » Reserved table of eight with excellent seating





# THANK YOU

**Your support is helping the American Cancer Society finish the fight against cancer!**

**For more information or to sign up as a sponsor, contact:**

Jennifer Harris | Community Manager, Special Events  
American Cancer Society Mid-South Division  
901 N University Ave.  
Little Rock, AR 72207  
Phone: 501.603.5226  
Email: [jennifer.harris@cancer.org](mailto:jennifer.harris@cancer.org)



Thanks to the generous donations from corporate supporters and individuals like you, **we save lives** by helping people stay well and get well, by finding cures, and by fighting back.

**[cancer.org](http://cancer.org) | 1.800.227.2345**

